

# ***JS PG COLLEGE, SIKANDRABAD, BSR***

## **REORDER LEVEL .....**

In management accounting, reorder level (or reorder point) is the inventory level at which a company would place a new order or start a new manufacturing run.

Reorder level depends on a company's work-order lead time and its demand during that time and whether the company maintain a [safety stock](#). Work-order lead time is the time the company's suppliers take in manufacturing and delivering the ordered units.

Identifying the correct reorder level is important. If a company places a new order too soon, it may receive the ordered units earlier than expected and it would have to bear additional [carrying costs](#) in the form of warehousing rent, opportunity cost, etc. However, if the company places an order too late, it would result in stock-out costs, for example lost sales, etc.

## **Formula**

Reorder level depends on whether a safety stock is maintained.

If there is no safety stock, reorder level can be worked out using the following formula:

$$\text{Reorder Level} = \text{Average Demand} \times \text{Lead Time}$$

Both demand and lead time must be in the same unit of time i.e. both should in in days or weeks, etc.

If a company maintains a safety stock, reorder level calculation changes are follows:

$$\text{Reorder Level} = \text{Average Demand} \times \text{Lead Time} + \text{Safety Stock}$$

## Examples

**Example 1:** ABC Ltd. is a retailer of footwear. It sells 500 units of one of a famous brand daily. Its supplier takes a week to deliver any ordered units.

The inventory manager should place an order before the inventories drop below 3,500 units (500 units of daily usage multiplied with 7 days of lead time) in order to avoid a stock-out.

**Example 2:** ABC Ltd. has decided to hold a safety stock equivalent to average usage of 5 days. Calculate the reorder level.

Safety stock which ABC Ltd. has decided to hold equals 2,500 units (500 units of daily usage multiplied by 5 days).

In this scenario, reorder level would be 6,000 units (2,500 of safety stock plus 3,500 units based on 7 days of lead time).